

## MARILYN BRODOFF MEMORIAL FUND HELPS INFORM AND COMFORT CANCER PATIENTS

**M**arilyn Brodoff was a loving wife, mother, mother-in-law, grandmother, aunt, cousin and friend who enhanced the lives of everyone around her.



Marilyn and Joseph Brodoff

Although she passed away in 2002 at the age of 62, her wonderful spirit lives on through two patient services programs at Beth Israel Medical Center and St. Luke's and Roosevelt Hospitals.

Using the personal donations given to the Marilyn Brodoff Memorial Fund, Marilyn's Place was launched in 2004 at Beth Israel's Phillips Ambulatory Care Center. Since then, Marilyn's Place has helped hundreds of cancer patients spend the time between same-day cancer treatments as comfortably as possible, whether resting, sleeping, reading, watching movies, or listening to music.

Marilyn's Place features such amenities as DVD players and DVDs in the chemotherapy suite, a telephone that allows patients to make unlimited calls in the United States free of charge, and a computer in the waiting room so that patients can send e-mails to friends and family and keep up with business activities.

"Physicians and nurses at Beth Israel have repeatedly told us what a great

impact these projects have had on patient morale," said Marilyn's husband Joseph Brodoff. "We feel blessed to be able to provide so many services to so many cancer patients while keeping Marilyn's memory and spirit alive."

Now the Marilyn Brodoff Memorial Fund is starting a new project at St. Luke's and Roosevelt Hospitals—Marilyn's Learning Center, a dedicated room where cancer patients can research information about their illness. In addition to featuring a reference library and a computer with Internet service and a printer, Marilyn's Learning Place will also allow patients to discuss their situations with family and friends in a comfortable and private setting.

"We know she would have loved the idea of helping to nurture and sustain people through difficult times," Mr. Brodoff said. "These programs are natural additions for Beth Israel Medical Center and St. Luke's and Roosevelt Hospitals, institutions that pride themselves on providing the utmost in compassionate care for patients and their families." ■

## Opening of We Focus on Fitness Center and Yarmon Gym

On September 6, 2006, The Continuum Center for Health & Healing in conjunction with the Division of Orthopedic & Sports Rehabilitation celebrated the opening of their new, state-of-the-art physical therapy/physical fitness training center, *We Focus on Fitness* and the Betty and Morton Yarmon Gymnasium. David J. Shulkin, MD, President and CEO of Beth Israel; Beth Israel trustee Betty Yarmon; and Robert Gotlin, DO, the Director of Orthopedic & Sports Rehabilitation at Beth Israel, all spoke at the event.

Located in Manhattan at Fifth Avenue and 28th Street, the center will not only focus on injury rehabilitation, but will emphasize fitness training programs choreographed to maintain and improve quality of life. Services offered will include specialty programs for youth-fitness and weight training, pre-natal fitness classes, Pilates, and special training programs for the arthritic population. By working in conjunction

with the Center for Health & Healing, the gym will also be able to provide a comprehensive continuum of care by integrating services such as physical therapy, personal fitness, mind-body therapy, acupuncture, chiropractic care, nutritional guidance and more.

Betty Yarmon, Beth Israel Trustee, said, "So many of the ills we suffer today could be avoided by engaging in a proper sports training program designed to meet an individual's needs. Of course, it is better to do this early, than after damage has been done."

"It is through the hard work and great dedication of many people that this center has come to fruition," Dr. Gotlin said. "Whether educating an 11-year-old youth athlete on proper weight training techniques or a 65-year-old weekend warrior on joint-sparing exercises, our focus is to offer state-of-the-art services in a compassionate, friendly, professional atmosphere."



David J. Shulkin, MD, Betty Yarmon and Robert Gotlin, DO